



This one-day **FinanceRICH** Workshop provides business owners and their team with a thorough understanding of business finances and ability to read the reports generated from the accounting system. Participants will also gain insight into business cash flows and performance indicators (leading and lagging) that enables effective management for improved profitability and growth. Attending a FinanceRICH workshop will therefore equip you to master the numbers of any business!

Workshop will cover the following areas:

- Introduction
 - Beliefs about Money
 - Four (4) Money Hats in a Business
 - Importance of Financial Reports
 - Management vs Financial Reporting
- Accounting Reports & their Content
 - Profit or Loss
 - Statement of Financial Position or Balance Sheet
 - Cash Flow Statement
- Drivers of profitability
 - Mark-up vs Margin
 - Break-Even Analysis
 - Operating Leverage and impact on business strategy
 - Discounting vs Increasing Prices
 - The Cash Gap & Strategies to Manage
- Budgeting & Reporting
 - Projections: Profit or Loss and Cash Flows
- Key Performance Indicators (KPIs)
 - Non-Financial
 - Financial
 - Performance Management
- Summary

For further details, contact us at info@inventivo.com.ng